U.S. Department of Justice

Washington, DC 20530

OMB NO. 1124-0002; Expires February 28, 2014

Supplemental Statement

Pursuant to the Foreign Agents Registration Act of 1938, as amended

For Six Month Period Ending 10/31/12 (Insert date) I - REGISTRANT 1. (a) Name of Registrant (b) Registration No. Discover the World Marketing 5958 (c) Business Address(es) of Registrant 70220 E. Acoma Drive Scottsdale, Arizona 85254 2. Has there been a change in the information previously furnished in connection with the following? (a) If an individual: (1) Residence address(es) Yes 🗌 No □ (2) Citizenship Yes 🗌 No 🗆 (3) Occupation Yes 🗌 No 🗆 (b) If an organization: (1) Name Yes 🗌 No 🗵 (2) Ownership or control Yes 🗌 No ⊠ (3) Branch offices Yes 🗌 No 🗵 (c) Explain fully all changes, if any, indicated in Items (a) and (b) above. IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a). 3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period. No 🗵 If yes, have you filed an amendment to the Exhibit C? No 🗆 Yes 🔲 If no, please attach the required amendment.

Formerly CRM-154

FORM NSD-2 Revised 03/11

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

(PAGE 2)

Yes ☐ If yes, furnish the follow					
If yes, furnish the follow	No ⊠				•
Managa	ing information:	. D-	miar	Dot	e Connection Ended
Name		Po	sition	Dai	e Connection Ended
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					* * * * * * * * * * * * * * * * * * * *
(b) Have any persons becom		tors or similar offi	icials during this	6 month reporting	period?
Yes 🗆	No ⊠		•		•
If yes, furnish the follow			o:: 1:	5	
Name	Residence Ade	iress	Citizenship	Position	on Date Assumed
				•	
				• •	
					·
(a) Has any person named in		ces directly in fur	therance of the ir	iterests of any fore	ign principal?
Yes 🗌	No ⊠				
If yes, identify each such	h person and describe the	service rendered.			
* .					V
	•		•		
secretarial, or in a related	Residence Ado	Yes □ dress	No Citizenship	Positio	on Date Assumed
			•		•
	*			*	
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	,	,	٠		•
(c) Have any employees or connection with the regi If yes, furnish the follow	istrant during this 6 mont			ent, terminated thei No 🗵	r employment or
	5	Position c	or Connection		Date Terminated
Name					
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Name			· · · · .		
	individuals, who have file	ed a short form re	gistration stateme	ent, terminated thei	r connection with any for
(d) Have any employees or principal during this 6 n	nonth reporting period?	ed a short form rea	gistration stateme	ent, terminated thei	r connection with any for
(d) Have any employees or	nonth reporting period?			ent, terminated thei	r connection with any for
(d) Have any employees or principal during this 6 n	nonth reporting period?	Yes 🗆		•	r connection with any for Date Terminated
(d) Have any employees or principal during this 6 n If yes, furnish the follov	nonth reporting period? wing information:	Yes 🗆	No 🗆	•	
(d) Have any employees or principal during this 6 n If yes, furnish the follov	nonth reporting period? wing information:	Yes 🗆	No 🗆	•	
(d) Have any employees or principal during this 6 n If yes, furnish the follov	nonth reporting period? wing information:	Yes 🗆	No 🗆	•	
(d) Have any employees or principal during this 6 n If yes, furnish the follow Name	nonth reporting period? wing information: Position or Con	Yes 🗌	No □ Foreign Pri	ncipal	Date Terminated
(d) Have any employees or principal during this 6 n If yes, furnish the follow Name Have short form registration	nonth reporting period? wing information: Position or Con	Yes 🗌	No □ Foreign Pri	ncipal	Date Terminated
(d) Have any employees or principal during this 6 n If yes, furnish the follow Name	nonth reporting period? wing information: Position or Con-	Yes □ nection y all of the person	No □ Foreign Prints s named in Items	ncipal	Date Terminated

3)

	1	II - FORI	EIGN PR	INCIPAL		•		
/. Has your connection with any for If yes, furnish the following info		ended duri	ng this 6 m	onth repor	ting period	? Yes 🗆	No 🗵	••
Foreign Principal		٠.			1	Date of Termination	on _:	
								· .
						•		
							•	,
8. Have you acquired any new fore If yes, furnish th following infor		² during th	is 6 month	reporting p	eriod?	Yes 🗆	No 🗵	
Name and Address of Foreign Pr	rincipal(s)					Date Acquired		·.
					,	· · · · · · · · · · · · · · · · · · ·	·	
	• •							٠.
In addition to those named in Ite reporting period.	ems 7 and 8, if a	ny, list for	eign princi	pal(s) ² who	om you cor	ntinued to represen	nt during the	6 mon
Nouvelle-Caledonie Tourisme I	Point Sud							
				•				
	e e e e e e e e e e e e e e e e e e e	·		•				
10. (a) Have you filed exhibits for Exhibit A ³	the newly acqu	ired foreigi No □	n principal(s), if any,	listed in Ite	em 8?		
Exhibit B ⁴ If no, please attach the requ	Yes 🗆	No 🗆	•		,			

If yes, have you filed an amendment to these exhibits?

If no, please attach the required amendment.

The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)
 The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.
 The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets fourth the information concerning the agreement or understanding between the registrant and the foreign principal.

(PAGE 4

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11.	During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ⊠ No □
	If yes, identify each foreign principal and describe in full detail your activities and services:
	Increase awareness to travel trade, primarily by distributing some brochures.
12.	During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity ⁵ as defined below Yes □ No ⊠
	If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.
13	In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes No No
	If yes, describe fully.

⁵ The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

(PAGE 5)

IV - FINANCIAL INFORMATION

		porting period, have you re other source, for or in the				
	If no, explain why.					
	•	•			j.	
.*	•			•		
	•					* .*
	If yes, set forth below	in the required detail and s	eparately for each	foreign principal an	account o	f such monies.6
	Date	From Whom	•	Purpose		Amount
	July 2012	Nouvelle-Caledonie Tourisme Point Sud	Costs related t	o distribution of bro	chures	\$89.25
٠.	•				•	
	August 2012	Nouvelle-Caledonie Tourisme Point Sud	Costs related t	o distribution of bro	chures	\$87.50
		i				
			•	•		
	•					\$176.75
						Total
b)	During this 6 month re	RAISING CAMPAIGN eporting period, have you ned in Items 7, 8, or 9 of this		a fundraising campa	ign ⁷ , any i No ⊠	money on behalf of
	If yes, have you filed	an Exhibit D to your registr	ration?	Yes □	No □	
	If yes, indicate the dat	e the Exhibit D was filed.	Date			
				•	•	* ,
(c)	RECEIPTS-THING: During this 6 month renamed in Items 7, 8, or Yes	S OF VALUE eporting period, have you r or 9 of this statement, or fro	eceived any thing om any other source	of value ⁹ other than ee, for or in the intere	money fro sts of any	om any foreign princi such foreign princi
(c)	During this 6 month renamed in Items 7, 8, o	eporting period, have you r or 9 of this statement, or fro No 図	eceived any thing om any other sourc	of value ⁹ other than ee, for or in the intere	money fro	om any foreign princ such foreign princi

^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

(PAGE 6)

\$176.75

Total

15. (a)	DISBURSEMENT		ad have			٠.			
	During this 6 month (1) disbursed or ex			h activit	v on behalf of a	ov foreign principa	ıl namı	ed in Items 7. 8	. or
	9 of this statem	-			.,	., reresen braneste			,
	(2) transmitted mo			?	Yes 🗆	No ⊠			
	(=)								
	If no, explain in full	detail why th	ere were no disburs	ements	made on behalf	of any foreign prin	cipal.		
			,						
						and the second			
	If yes, set forth belo monies transmitted,			ately fo	r each foreign pr	incipal an account	of suc	h monies, incl	uding
	Date		To Whom		Pı	irpose		Amount	
	July 2012	Discover				bursements for		\$89.25	
					costs related t				,
					distribution				
	August 2012	Discover			\$87.50 in reim	bursements for		\$87.50	
	August 2012	Discover	•		costs related t		•	307.30	
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	Yes 🗆	No ⊠			
If yes, furnish the	e following inform	ation:			
Date	Recipient	Foreign Pri	ncipal	Thing of Value	Purpose
					+ .
					•
			•		
	•				
					•
	•	. *			
			,		
During this 6 mo	onth reporting periode any contribution	ns of money or other t	r own funds and hings of value ¹¹	in connection with a	either directly or through n election to any political ates for political office?
office, of in com	Yes	No 🗵		neid to select calluld	iates for political office?
TC C					
If yes, furnish th	e following inform	ation:			* *
		Thing of Value		anization or Candida	te Location of Even

^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

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V-INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period. Yes □ No □	, did you prepare, disseminate or cause to be	disseminated any informational materials? ¹
If Yes, go to Item 17.		
, 5 .	you disseminate any material in connection	with your registration?
Yes ⊠ No □	•	
If Yes, please forward the materials disse	minated during the six month period to the I	Registration Unit for review.
17. Identify each such foreign principal.		
time to the trade relating to tourism op	olf of Nouvelle-Caledonie Tourisme Point Suportunities in New Caledonia and distribute not believe such brochures qualify as "infore the this Supplemental Statement.	ed some brochures during the 6 month 🧠
18. During this 6 month reporting period, has		
finance your activities in preparing or dis		Yes No No
	al, specify amount, and indicate for what per	iod of time.
See answer to Section 17 above for mor	re detail.	
		• .
☐ Advertising campaigns ☐ Press rel	llowing: le or newspaper	☐ Letters or telegrams
Other (specify)		
Electronic Communications		
Email		
☐ Website URL(s):		
☐ Social media websites URL(s):		
Other (specify)		
20. During this 6 month reporting period, die the following groups:	d you disseminate or cause to be disseminate	d informational materials among any of
☐ Public officials	☐ Newspapers	☐ Libraries
☐ Legislators	☐ Editors	☐ Educational institutions
☐ Government agencies	☐ Civic groups or associations	☐ Nationality groups
Other (specify) Not Applicable		
21. What language was used in the informat	ional materials	
☐ English	Other (specify)	•
22. Did you file with the Registration Unit, disseminated or caused to be disseminated	U.S. Department of Justice a copy of each ite ed during this 6 month reporting period?	em of such informational materials Yes No No
23. Did you label each item of such informa Yes □ No □	tional materials with the statement required	by Section 4(b) of the Act?

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

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VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

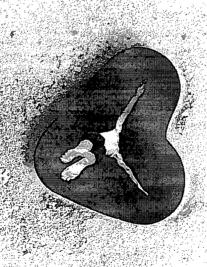
(Date of signature)	(Print or type name under each signature or provide electronic signature 13)
11/30/12	Jennifer Adams

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

www.visitnewcaledonia.com www.newcaledonia-tv.com

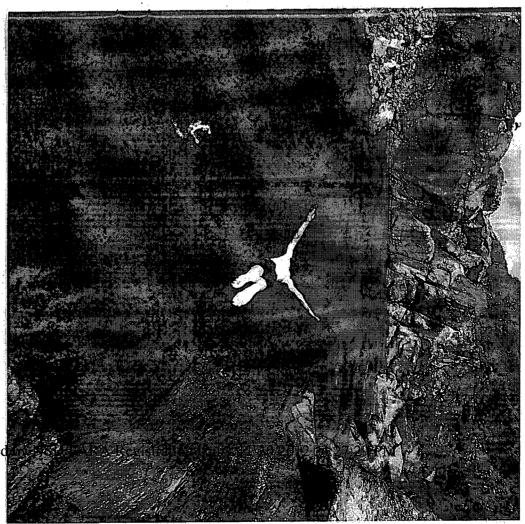
nouvelle colédonie

Activities in New Caledonia

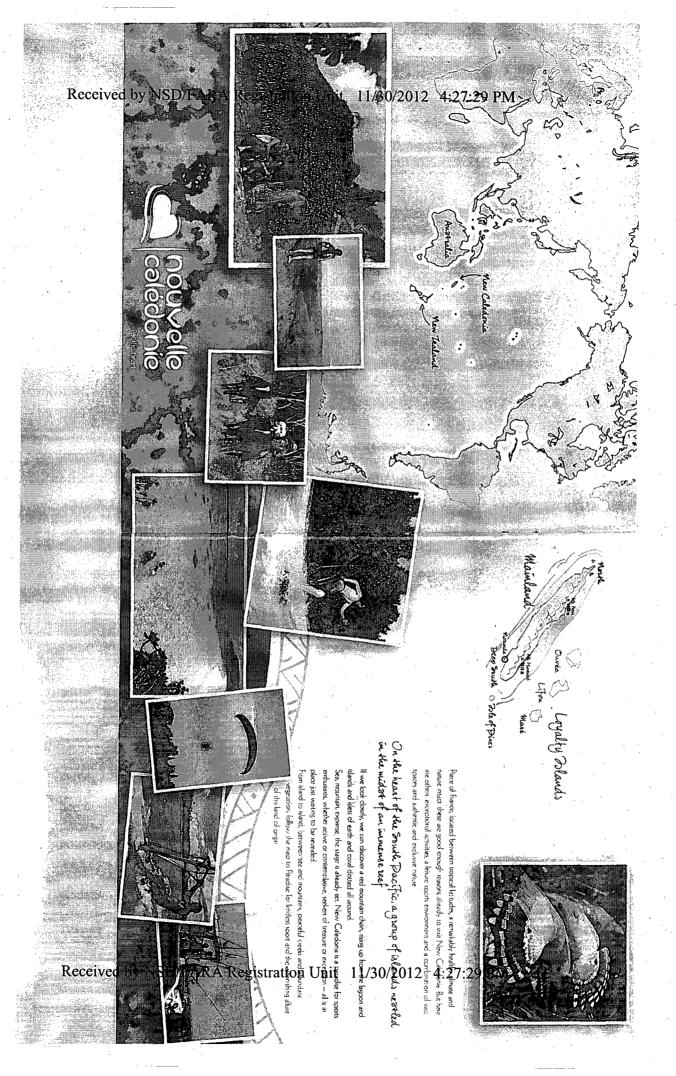


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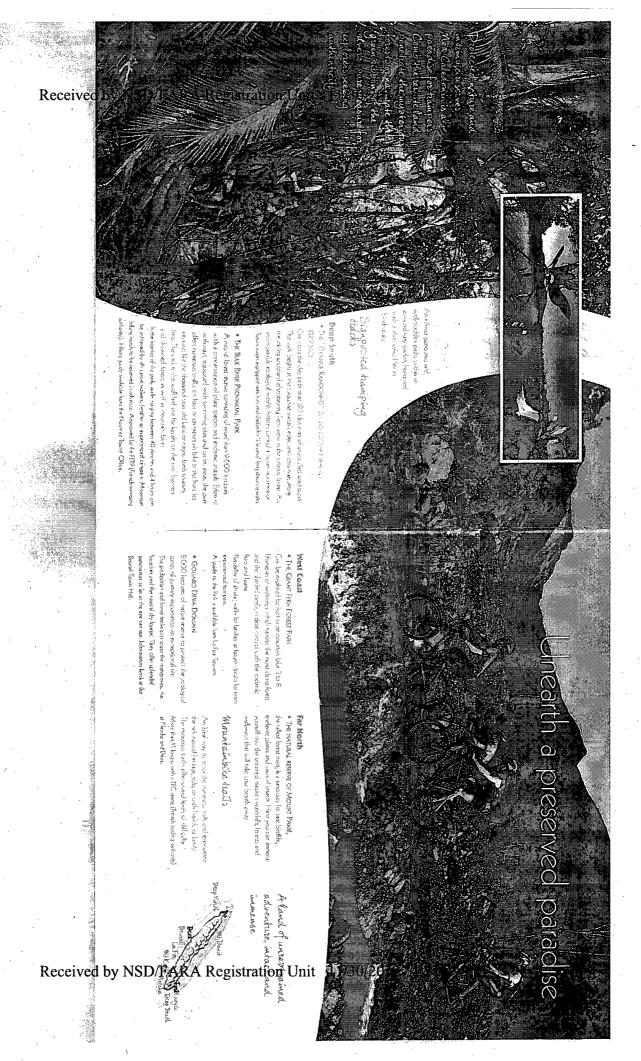


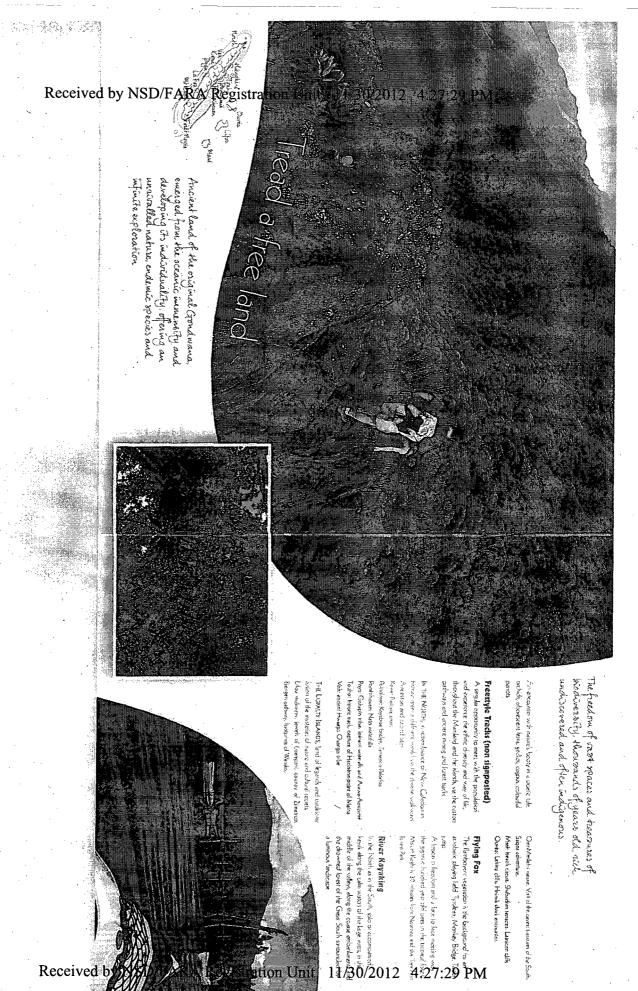
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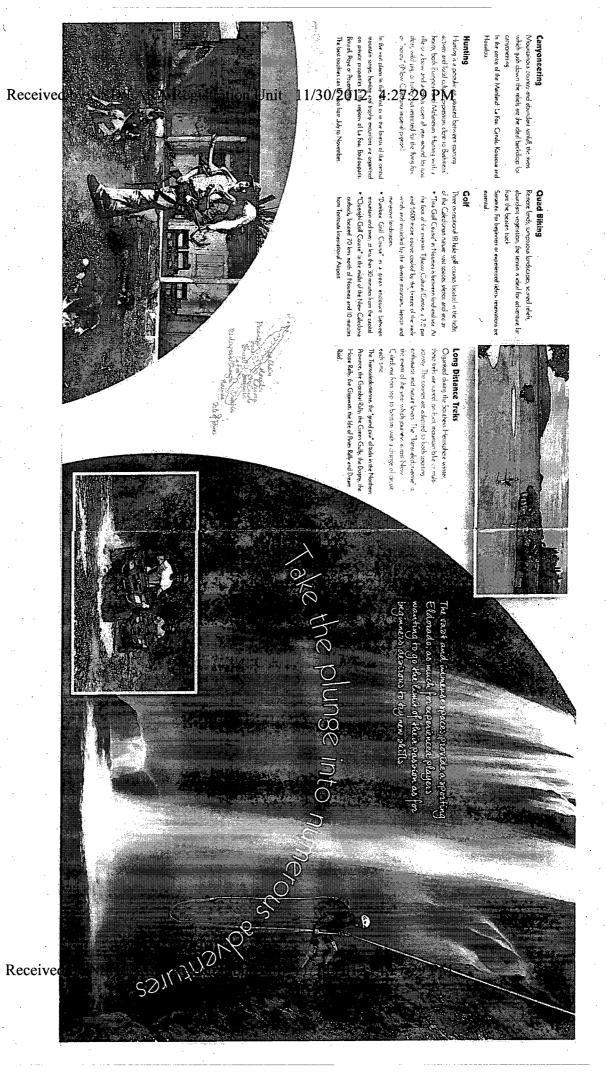
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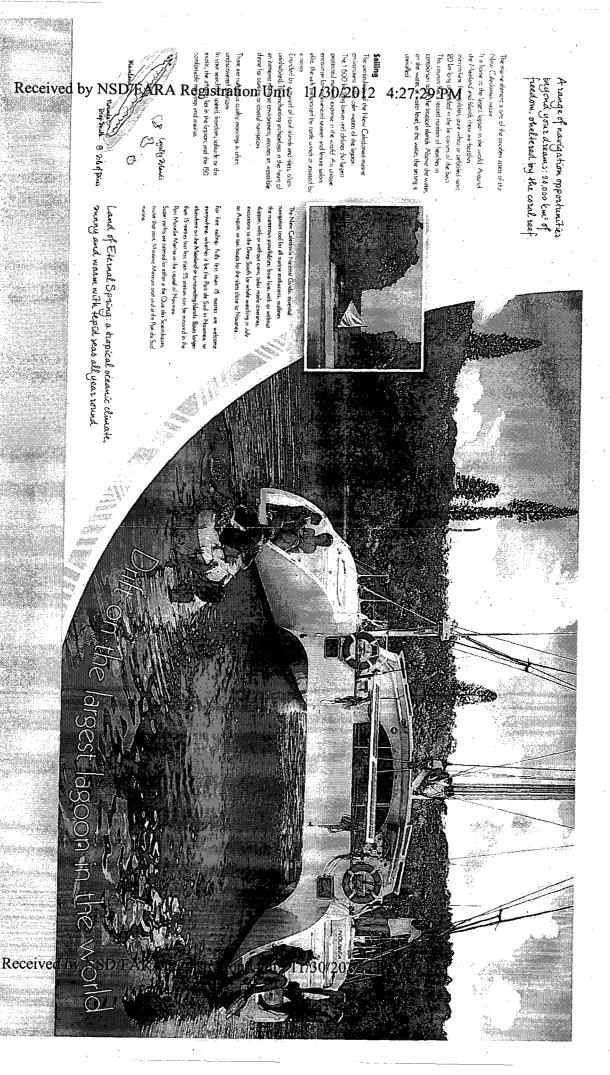
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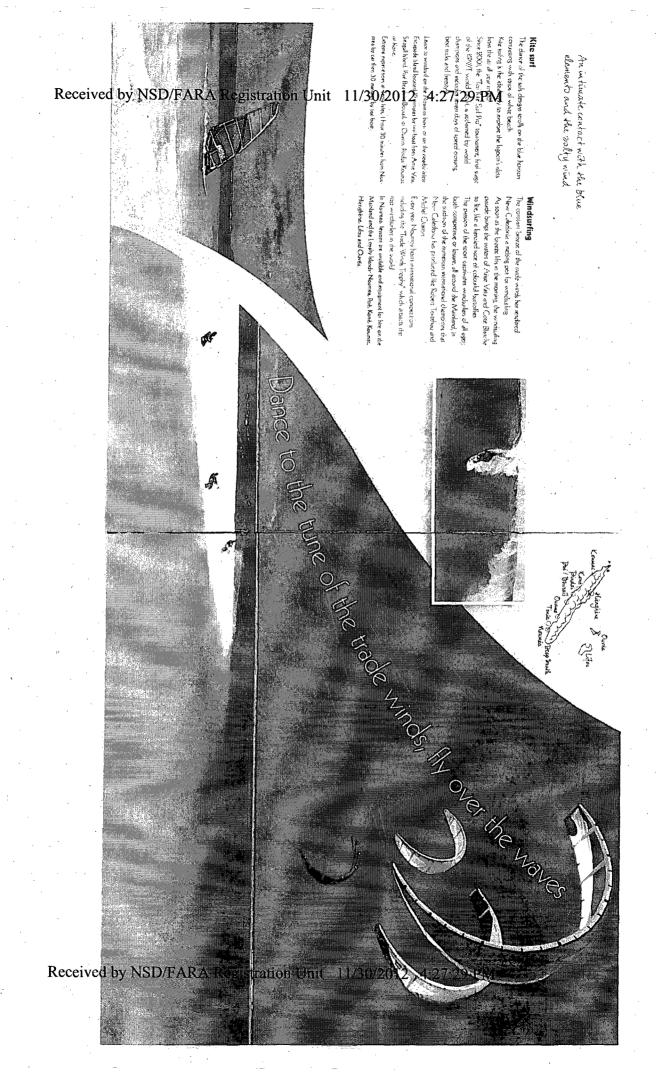






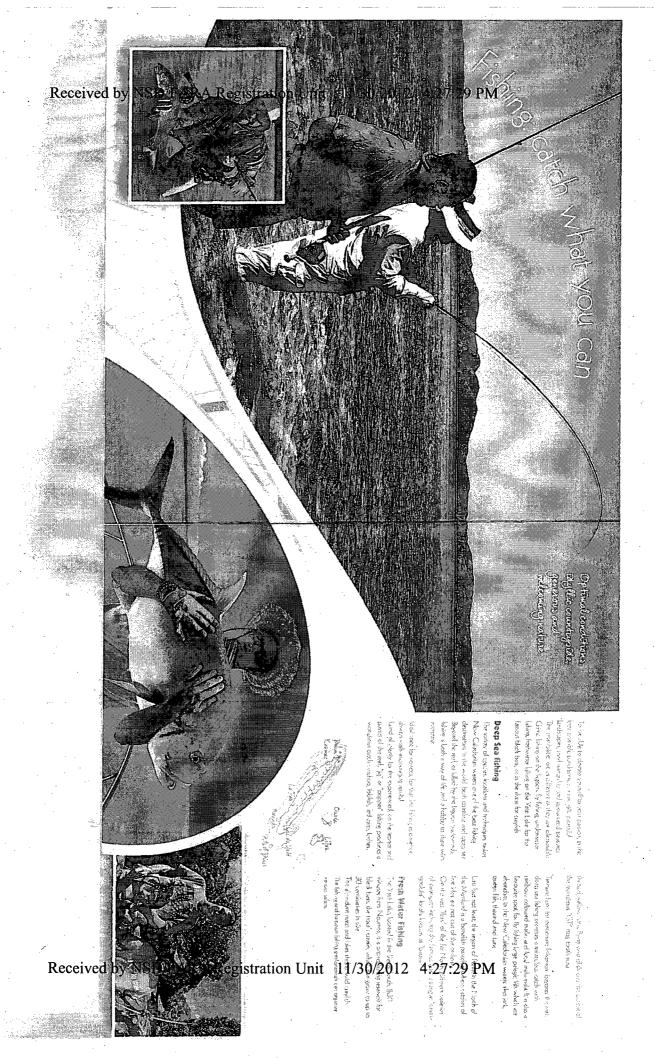










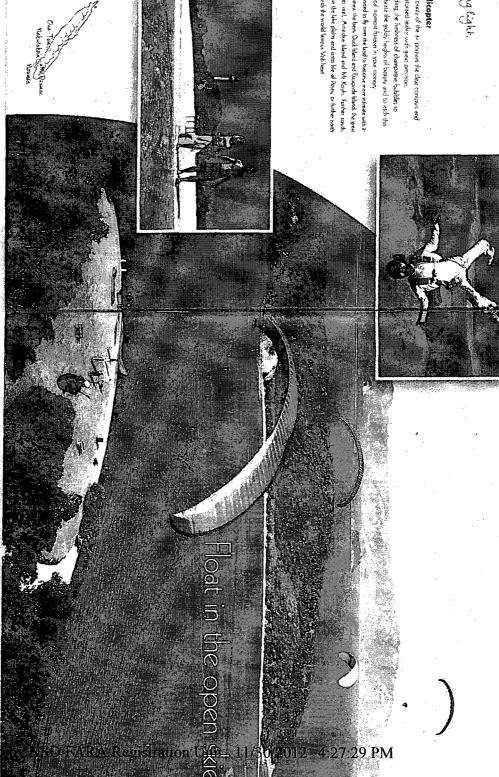


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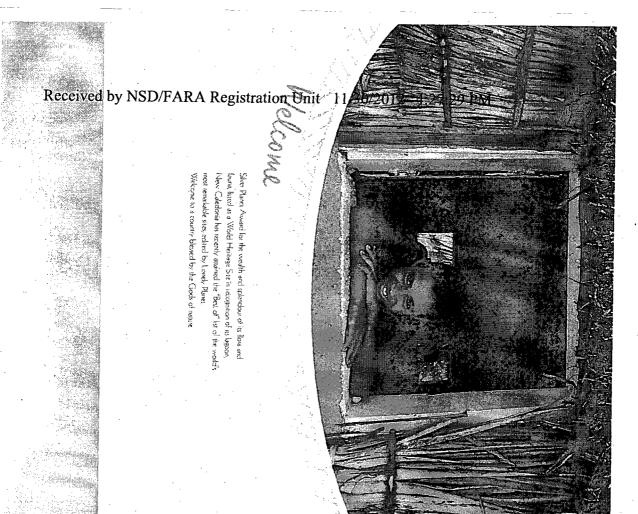
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New Caledonia Tourism
Level 5: 140 Wilson Street
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